



BOLLORÉ LOGISTICS LAUNCHES ITS “SEAALTERNATIVE” OFFER

Bolloré Logistics announces the launch of SEAalternative, a new offer to reduce CO₂ emissions from maritime transport through the use of alternative fuels such as LNG (Liquefied Natural Gas), biogas and Biofuel. This new solution is for one-off and regular shipments across all geographical areas.

Bolloré Logistics works closely with shipping companies to support customers wishing to significantly reduce their carbon footprint by giving them the option of choosing alternative fuel and thereby reducing their carbon emissions by between 25 and 65 percent.

SEAalternative covers all stages of the logistics chain and can include environmentally responsible pre- and post-carriage as well as reusable packaging. This new approach complements Bolloré Logistics' AIRsaf offer and reinforces its commitment to promoting a sustainable supply chain. It also contributes to the company's goal of reducing its CO₂ emissions from transport services delivered to its customers by 30% by 2030 in line with its "Powering Sustainable Logistics" CSR programme.

“In anticipation of International Maritime Organisation regulations, operators are motivated to adopt innovative solutions to reduce carbon emissions. This new solution enables us to support our customers with their efforts to decarbonise their supply chain through hybrid transport plans. SEAalternative is an innovative offer, and a lever for contributing to the objectives of the Paris agreements to limit the rise in temperatures to 1.5°C by 2100,” says Anne-Sophie Fribourg, Director of Maritime Development at Bolloré Logistics.

About Bolloré Logistics

Bolloré Logistics is a global player in the supply chain and ranks among the world's top 10 transport and logistics groups, with an integrated network of 600 agencies in 109 countries. By placing the customer at the heart of its strategy, Bolloré Logistics is committed to designing innovative, robust and agile solutions. Thanks to reliable management of the entire supply chain, the company has developed a resilience that enables it to control risks by securing transport plans through alternative options, and to sustain its actions in a process of continuous improvement while acting as an ethical and responsible player.

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