



## **BOLLORÉ LOGISTICS COMMITS TO PRESERVING BIODIVERSITY TOGETHER WITH ACT4NATURE FRANCE**

On 19 March 2021, Bolloré Logistics was recognised as a “Company committed to nature” by Act4nature France\*. Bolloré Logistics joined the initiative in September 2020, and its individual commitment file for 2025 has been approved. It is based on Bolloré Logistics’ commitments to biodiversity and a committed plan deployed at its sites in mainland France and in the overseas departments and territories.

For the past seven years, Bolloré Logistics has been actively implementing a policy in favour of biodiversity, driven in particular by its Biodiversity Charter and incorporated into its CSR programme “Powering Sustainable Logistics”. Regarding the environment, the aim of the programme is to contribute to the fight against climate change, and to act on improving air quality and preserving natural ecosystems.

Bolloré Logistics has modelled the impact of its business on its sites and has identified possible progress margins in order to achieve the “no net loss of biodiversity” target. This policy has been deployed in pilot sites in France since 2015: the logistic hubs in Roissy, Le Havre and Nantes have all been labelled BiodiverCity® by the IBPC<sup>1</sup>, as well as the head office in Puteaux.

Bolloré Logistics has also implemented a voluntary action plan over five years in order to reinforce its commitments. It contains several concrete measures including optimising consumables in offices and warehouses, reducing greenhouse gas emissions by 30% by 2030 (2019 baseline), and involving employees through an in-house challenge called AcTogether.

*“Bolloré Logistics is determined to go even further in its commitments in favour of the environment. We are going to implement an action plan to preserve the ecosystems in our industrial sites and reduce the impact of our business activities as well as those of our clients and suppliers by 2025”.* said Thierry Ehrenbogen, President of Bolloré Logistics.

Learn about Bolloré Logistics’ 12 individual commitments for 2025 on the Act4nature France platform:  
<https://engagespurlanature.biodiversitetousvivants.fr/entreprises/engagements/bolloré-logistics>

\* “Companies committed to nature - Act4nature France” is a programme of the Ministry of ecological transition backed by the French Biodiversity Agency. It aims to encourage companies to act in favour of biodiversity and to implement concrete commitments.

---

<sup>1</sup> International Biodiversity Property Council

## **About Bolloré Logistics**

Bolloré Logistics is a major international supply chain operator and ranks among the world's top ten transport and logistics groups with an integrated network of 600 branches in 109 countries. Placing customers at the heart of its strategy, Bolloré Logistics is committed to designing innovative, robust and agile solutions. Through the reliable management of the entire supply chain, the company has developed a high level of resilience enabling it to control risks by securing transport plans through alternative options and to lead a continuous improvement policy over the long term while acting as an ethical and responsible player.

[www.bolloré-logistics.com](http://www.bolloré-logistics.com)

### **Press contacts:**

Cindy Patan, Media Relations Manager – Bolloré Transport & Logistics  
T +33 1 46 96 49 75 / +33 7 72 40 49 75 – [cindy.patan@bolloré.com](mailto:cindy.patan@bolloré.com)

Adeline Durand, Global Communication Manager - Bolloré Logistics  
T +33 1 46 96 17 21 – [adeline.durand@bolloré.com](mailto:adeline.durand@bolloré.com)