

BOLLORÉ LOGISTICS LAUNCHES ITS "AIRSAF" OFFER

Bolloré Logistics announces the launch of AIRsaf, a new offer based on the use of SAF or sustainable aviation fuel to offer its customers the best eco-responsible approach to air freight by reducing carbon emissions by up to 80%. This solution, offered at cost price, relates to one-off or regular shipments made by several airline companies on all geographical routes.

This new offer also incorporates an end-to-end approach, with environmentally responsible pre-carriage and post-carriage procedures, as well as management of reusable packaging for transportation. It should be noted that this new offer is also combined with the delivery of a certificate enabling the customer to prove its commitment to the environment.

"SAF is currently the only effective solution when it comes to decarbonising air freight and enabling our customers to meet their emission reduction targets. We are actively working to expand our offer with as many airline companies as possible, to cover our entire network", says Philippe de Crécy, VP Airfreight Europe of Bolloré Logistics.

With AIRSaf, Bolloré Logistics is reinforcing its commitment to provide sustainable supply chain solutions to its customers. This new initiative therefore contributes to the company's goal of reducing its CO₂ emissions from transport services delivered to its customers by 30% by 2030 in line with its "Powering Sustainable Logistics" CSR program launched in 2018.

About Bolloré Logistics

Bolloré Logistics is a major international supply chain operator and ranks among the world's top ten transport and logistics groups with an integrated network of 600 agencies in 109 countries. Placing customers at the heart of its strategy, Bolloré Logistics is committed to designing innovative, robust and agile solutions. Through the reliable management of the entire supply chain, the company has developed a high level of resilience enabling it to control risks by securing transport plans through alternative options and to lead a continuous improvement policy over the long term while acting as an ethical and responsible player.

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