

BOLLORÉ LOGISTICS TO PARTICIPATE IN THE 17TH EDITION OF THE DIHAD

Bolloré logistics is participating in the 17th edition of the DIHAD – Dubai International Humanitarian Aid & Development Conference & Exhibition, taking place from 15th to 17th of March 2021 in Dubai, United Arab Emirates. The company will take this opportunity to present its latest customized transport, logistics and kitting solutions for Aid & Relief programs, from emergency movement during crisis, to long term humanitarian campaigns.

Backed by a global network, Bolloré Logistics' Aid & Relief experts have developed a comprehensive know-how encompassing multimodal transport, customs formalities and regulatory compliance allowing the company to deploy solutions rapidly, with a response rate ranging from 24-72 hours.

Working with stakeholders such as UN agencies, international governmental & non-governmental organizations and donors, Bolloré Logistics' teams are able to handle a variety of cargo including emergency kits, refugees' camps supplies, pharmaceuticals, infrastructure as well as education supplies.

Thanks to dedicated Aid & Relief Control Towers, Bolloré Logistics proactively manages flows from end to end offering full transparency, with cargo tracking & tracing at all times, to program leaders and their funding partners. The company has also set up a dedicated control tower to coordinate vaccine distribution across various continents and manage seamless flow in end to end distribution.

Bolloré Logistics' Aid & Relief experts spread across five continents acquired a strong understanding of local requirements. The teams are ready to provide extended support to program managers on specific regulatory and custom aspects, especially in Middle East and in Africa where the company has advanced knowledge of customs processes and trade regulations.

"Bolloré Logistics in depth Aid & Relief expertise, the strategic implantation of our teams in key locations, and our continuous involvement into health, food, education and WASH (Water, Sanitation and Hygiene) programs of various extents, have made us become the main transport and logistics provider for Aid & Relief major organizations." said Philippe Lortal, CEO for Middle East & South Asia.

About the DIHAD

Founded in 2004, the DIHAD aims to bring together and encourage synergies between practitioners and decision-makers from leading governmental and non-governmental organizations, charities, aid workers, foundations, media, academia, and private sector. Welcoming more than 5,300 visitors in 2019, the Dubai International Humanitarian Aid & Development Conference & Exhibition is recognized as the largest Aid & Relief summit of the Middle East. Held under the patronage of H.H. Sheikh Mohammed Bin Rashid Al Maktoum, Vice-President, Prime Minister of United Arab Emirates, Ruler of Dubai, the event has become a major and strategic hub for Aid & Relief actors from all over the world.

About Bolloré Logistics

Bolloré Logistics is a major international supply chain operator and ranks among the world's top ten transport and logistics groups with an integrated network of 600 agencies in 109 countries. Placing customers at the heart of its strategy, Bolloré Logistics is committed to designing innovative, robust and agile solutions. Through the reliable management of the entire supply chain, the company has developed a high level of resilience enabling it to control risks by securing transport plans through alternative options and to lead a continuous improvement policy over the long term while acting as an ethical and responsible player.

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