



## **BOLLORÉ TRANSPORT & LOGISTICS INAUGURATES A NEW COCOA LOADING STATION IN SAN PEDRO**

This year, Bolloré Transport & Logistics Côte d'Ivoire has invested in the construction of a new cocoa loading station. Located in the port area of San Pedro, in the south-west of Côte d'Ivoire, it was inaugurated on 13 May 2022.

This fully robotised and automated infrastructure will speed up the loading operations and provide a smoother export process of bulk cocoa beans, thus offering greater competitiveness to the port of San Pedro, which remains the world's leading cocoa export port.

Thanks to an investment of one billion CFA francs, this new loading station will also enable Bolloré Transport & Logistics to improve its quality of service, with a potential volume increase of 30 to 50% of cocoa handled to date at this logistics base. It will also benefit the entire maritime transport chain (shipowners, stevedores, freight forwarding agents, carriers, etc.), in the port community of San Pedro.

For cocoa farmers, this new logistics platform will reduce the waiting time of bush trucks at the factories where the cocoa is prepared for export, improve rotation and increase productivity. In particular, it will make Côte d'Ivoire even more attractive as the world's largest cocoa producer with over 2 million tonnes.

*"With this new loading station, Bolloré Transport & Logistics Côte d'Ivoire is pursuing its action plan to modernise its logistics tools and support the development of the agricultural sectors that are the flagships of the Ivorian economy. Thanks to our expertise and long experience, we are able to provide concrete answers to the logistical issues of our exporting customers and to accompany them efficiently",* said Joël Hounsinou, Managing Director of Bolloré Transport & Logistics Côte d'Ivoire.

Through this investment, and now with three loading stations dedicated to cocoa built by Bolloré Transport & Logistics, including two in the port area of Abidjan, the company is consolidating its leadership in the logistics of agricultural products. Its value-generating activities have also created 100 direct jobs and 1,000 indirect jobs.

### **About Bolloré Transport & Logistics Côte d'Ivoire**

Present in Côte d'Ivoire in transport, logistics and stevedoring, Bolloré Transport & Logistics currently has over 1,500 Ivorian employees, working notably at its agencies in Abidjan, San Pedro, Bouaké, Ferkessedougou and Ouangolodougou. The company contributes actively to the development of Côte d'Ivoire, and invests in the upskilling of its employees. It trains its workforce through the Pan-African Port Training Centre (CFPP) and is forging partnerships with higher-education institutions, including Institut National Polytechnique Félix Houphouët-Boigny (INP-HB). Bolloré Transport & Logistics also leads initiatives for the local population in partnership with organisations, assisting young people in their education and social reintegration and working to raise their awareness of environmental protection.

[www.bolloré-transport-logistics.com](http://www.bolloré-transport-logistics.com)

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