



MARC SAWAYA APPOINTED AS CEO OF BOLLORÉ LOGISTICS USA

Effective August 1, 2022, Marc Sawaya is appointed as Chief Executive Officer of Bolloré Logistics USA. He will report directly to Yves Laforgue, CEO of Bolloré Logistics for the Americas.

With more than 20 years of experience in supply chain management, including ten with Bolloré Logistics, Marc Sawaya has excellent knowledge of the company's global network, where he successively held the positions of Regional Director for Central Region in Canada and Sales Director for the Americas. He has also largely contributed to the sales development of Bolloré Logistics in the Americas region by relying on its main verticals such as aerospace, pharmaceuticals and luxury.

"I am delighted that Marc Sawaya will take on the role of CEO USA, and I look forward seeing him accompany our teams and support the company in its next major growth phases", commented Yves Laforgue. "Marc has demonstrated a positive leadership style, in-depth industry knowledge and remarkable business experience."

With more than 500 employees and 18 offices, Bolloré Logistics USA has experienced significant growth in recent years. The company offers complete supply chain solutions in several industry sectors such as aerospace, healthcare, cosmetics & perfumes, fashion & retail, chemicals, energy and many others.

Marc Sawaya's mission will be to support the company's strategy and promote its development by prioritizing customer needs and he will support the upskilling of employees while balancing the teams.

"I am humbled and excited by this opportunity," said Marc Sawaya. "Bolloré Logistics is an incredible company, and it is an honor to be part of its leadership and to work alongside the great teams in the United States. Together we will continue to build on the strong foundations and positive growth we have built over the past few years. »

About Bolloré Logistics USA

Bolloré Logistics USA was established in April 1969. The company is present in 17 cities across the US with the national headquarters located in New York. Our US organization offers complete end to end supply chain solutions to our clients including air & ocean freight, project cargo, ground & cross border, customs brokerage, regional and local distribution centers and e-commerce. Bolloré Logistics USA is a company of over 500 experts with strong value-added skills in specific vertical markets such as aerospace, healthcare, cosmetics & perfumes, flavors & fragrances, fashion & retail, chemicals, energy, automotive, military & defense, aid & relief.

www.bolloré-logistics.com

Press contacts:

Cindy Patan, Media Relations Manager – Bolloré Transport & Logistics
T +33 1 46 96 49 75 / +33 7 72 40 49 75 – cindy.patan@bolloré.com

Sabrina Giarratano, Marketing Director – Bolloré Logistics Americas
T +1 786-482-7551 / +1 305-926-2611 – sabrina.giarratano@bolloré.com