



Press release – 04 November 2022

Bolloré Logistics joins the French Maritime Cluster

Bolloré Logistics, the French leader in international transport and logistics, has joined the French Maritime Cluster (Cluster Maritime Français, CMF), whose mission is to promote the sustainable and responsible development of French maritime economy and its influence, in France and internationally.

By joining the CMF, which brings together all the players in the maritime ecosystem, Bolloré Logistics confirms its desire to contribute to actively boosting the attractiveness and competitiveness of French ports and their hinterland.

Although the CMF's membership already gathers more than 460 entities, Bolloré Logistics is the first freight forwarding company to join. It does so at a time when the major challenges of the sector are becoming clear, and with them the need to strengthen operational synergies with the other players in the maritime ecosystem. Among the many projects identified, decarbonisation of the supply chain, digitalisation and employment are at the forefront. The entire sector has a shared desire to accelerate the implementation of concrete, collective solutions.

"The development of maritime synergies is essential to meet the challenges of today's constantly changing market. We currently transit our customers' shipments through more than 95% of French ports, which is why we want to work closely with the French Maritime Cluster to accentuate France's maritime geographical advantages and best satisfy our customers' international freight transport needs," said Henri Le Gouis, CEO Europe of Bolloré Logistics.

The French Maritime Cluster is delighted to have Bolloré Logistics as a member. This new partner will help the CMF to deepen its awareness of the challenges of the logistics sector, an essential link in the flow of goods and central to port activities and maritime transport.

"I welcome the addition of Bolloré Logistics to the French Maritime Cluster, firstly because each new member adds value, but above all because logistics, in view of the environmental and sovereignty challenges that lie ahead, should be even more present in the maritime sector," said Frédéric Moncany de Saint-Aignan, Chair of the French Maritime Cluster.



About Bolloré Logistics:

Bolloré Logistics is a major international supply chain operator and ranks among the world's top ten transport and logistics groups with an integrated network of 603 agencies in 111 countries. Placing customers at the heart of its strategy, Bolloré Logistics is committed to designing innovative, robust and agile solutions. Through the reliable management of the entire supply chain, the company has developed a high level of resilience, enabling it to control risks by securing transport plans through alternative options and to lead a continuous improvement policy over the long term while acting as an ethical and responsible player.

About the French Maritime Cluster:

Created in 2006, the French Maritime Cluster is an organisation that promotes the French maritime economy and its players in France and abroad. It represents more than €92 billion of production value, and 360,000 jobs. More than 460 entities are members of the CMF, from industry to maritime activities of all kinds. Institutional communication, operational synergies and influencing actions are its three main focuses, with a view to strengthen the "French maritime task force", a true ecosystem concerned with the development and sustainability of maritime activities, and a driver for business and for environmental transition.

More information on:

www.cluster-maritime.fr

www.bolloré-logistics.com

Press contacts:

Gaëlle Cadiou – g.cadiou@cluster-maritime.fr – +33698128563

Cindy Patan – cindy.patan@bolloré.com – +33772404975