



BOLLORÉ LOGISTICS CONTINUES ITS DEVELOPMENT IN THE NORMANDY REGION

On 6 December, Bolloré Logistics inaugurated its new building with more than 2,500 m² of surface area in the Rouen Petit-Couronne commune in the Madrillet area. This maritime agency now brings together 250 employees who were previously spread across two sites.

The new offices are strategically located with immediate access to the Le Havre - Rouen - Paris route along the Seine. They are also close to the company's logistics warehouses in the RVSL (Rouen Vallée de Seine Logistique) port area.

Bolloré Logistics is reinforcing its presence in the Normandy region and underscoring its determination to support its local customers, including small and mid-sized companies and major groups, in their international expansion.

"These new offices pave the way for a new era for our Rouen teams. These facilities strengthen the feeling of belonging to our regional location. This is supported by workspaces that promote well-being and collaboration with our customers and partners through spaces dedicated to co-construction," said Guillaume Landerneau, Agency Director of Bolloré Logistics Petit-Couronne.

The new property in the Madrillet area is a modern and innovative building and is also an integral part of Bolloré Logistics' CSR policy aimed at shrinking the company's carbon footprint while fostering employee well-being. Fully in line with the strategy of the Rouen Normandie Metropolis, these premises also join the list of the company's BIODIVERCITY¹ labelled buildings.

About Bolloré Logistics

Bolloré Logistics is a global player in the supply chain and ranks among the world's top 10 transport and logistics groups, with an integrated network of 600 agencies in 109 countries. Placing customers at the heart of its strategy, Bolloré Logistics is committed to designing innovative, robust and agile solutions. Through the reliable management of the entire supply chain, the company has developed a high level of resilience, enabling it to control risks by securing transport plans through alternative options and lead a continuous improvement policy over the long term while acting as an ethical and responsible player.

The Petit-Couronne agency in the commune of Rouen is a specialist in North-South routes thanks to local expertise in the maritime sector. It delivers complete solutions for managing international flows to Africa and overseas, for both import and export. Operations are managed by employees with strong multi-business and multi-product (maritime, air, road) expertise, covering countries, customs and logistics, and with know-how in each link of the supply chain. With logistics warehouses totalling more than 66,000 m² of surface area, including 25,000 m² dedicated to the processing of maritime consolidation operations, Bolloré Logistics is able to deliver complete value-added logistics services, both upstream and downstream of operations.

www.bolloré-logistics.com

¹ A label that recognises consideration and protection of biodiversity in real estate projects.



Press contacts:

Cindy Patan, Media Relations Manager – Bolloré Transport & Logistics
T +33 1 46 96 49 75 / +33 7 72 40 49 75 – cindy.patan@bolloré.com

Léa Lhotellerie, Press officer - Bolloré Transport & Logistics
T +33 1 46 96 41 21 / +33 6 45 20 25 55– lea.lhotellerie@bolloré.com