



BOLLORÉ LOGISTICS AND HAPAG-LLOYD COMMIT ON SUSTAINABLE MARITIME TRANSPORT

Bolloré Logistics has recently signed an agreement with strategic partner Hapag-Lloyd to promote the use of marine biofuel and contribute to the reduction of their greenhouse gas emissions related to maritime transport. This commitment, starting on 1 September, for a weekly allocation of 100 TEUs¹ transported with biofuel, will allow a reduction of around 1,500 tons of CO₂ emissions in Well-to-Wake² by the end of the year.

For many years now, Bolloré Logistics has been working closely with shipping companies to help its customers reduce their carbon footprint. Today, advanced biofuels for maritime transport are recognized as the most decarbonized solution available on the market. They are made from sustainable feedstocks/ raw materials such as used cooking oil, other wastes or residual lipids and can reduce CO₂ emissions by more than 85% compared to fossil fuels.

"Bolloré Logistics is a leader in global maritime transport. Decarbonising the maritime transport sector is essential. This is why we have committed on the purchase of advanced biofuels, encouraging the sector to divert from fossil fuels and enabling our customers to reduce the environmental impact of their transport. This partnership reflects our determination to head in this direction for the long term and drive the switch to more sustainable transport solutions," says Irwin Lefebvre, Bolloré Logistics' Ocean Procurement Director.

"Sustainability is an integral part of Hapag-Lloyd's corporate values and at the heart of our Strategy 2023. By doing that, Hapag-Lloyd is contributing to lead shipping towards a green future. This agreement brings us one step closer to our target: being net-zero carbon by 2045." says Danny Smolders, Managing Director Global Sales at Hapag-Lloyd.

Furthermore, this partnership reinforces long-standing agreements between the two strategic partners and the commitments undertaken in Bolloré Logistics' CSR program "Powering Sustainable Logistics", including a reduction of its Scope 3 CO₂ emissions generated by transport operations by 30% by 2030. This ambitious goal, well below the 2°C trajectory, implies placing a sustainable offer at the heart of its operations.

More recently, in 2021, Bolloré Logistics announced the launch of SEAalternative, an offer based on the use of alternative fuels to provide its customers with the best eco-responsible approach to maritime transport in order to reduce carbon emissions. This solution, offered at cost price, relates to one-off or regular shipments made by several carriers on specific geographical routes.

About Bolloré Logistics

Bolloré Logistics is a major international supply chain operator and ranks among the world's top ten transport and logistics groups with an integrated network of 603 agencies in 111 countries. Placing customers at the heart of its strategy, Bolloré Logistics is committed to designing innovative, robust and agile solutions. Through the reliable management of the entire supply chain, the company has developed a high level of resilience enabling it to control risks by securing transport plans through alternative options and to lead a continuous improvement policy over the long term while acting as an ethical and responsible player.

www.bolloré-logistics.com

¹ Twenty-foot Equivalent Unit

² "Well-to-Wake" refers to the entire process from fuel production, and delivery to using onboard ships and all emissions produced therein.



About Hapag-Lloyd

With a fleet of 253 modern container ships and a total transport capacity of 1.8 million TEU, Hapag-Lloyd is one of the world's leading liner shipping companies. The company has around 14,300 employees and more than 400 offices in 137 countries. Hapag-Lloyd has a container capacity of 3.0 million TEUs – including one of the largest and most modern fleets of reefer containers. A total of 126 liner services worldwide ensure fast and reliable connections between more than 600 ports on all the continents. Hapag-Lloyd is one of the leading operators in the Transatlantic, Middle East, Latin America and Intra-America trades.

www.hapag-loyd.com

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