



PRESS RELEASE

Puteaux, 10 October 2022

EARTH TALENT BY BOLLORÉ: MORE THAN 55,000 BENEFICIARIES IN 2021

The Bolloré Group has been supporting youth empowerment for many years, through the sponsorship programme "EarthTalent by Bolloré". In 2021, the Group supported 366 projects with a significant societal impact in the countries where it operates. 70% of them were on the African continent, reaching more than 55,000 people*.

The Group's philosophy, based on ethical commitment and solidarity, aims to support young people over the long term in order to help local communities as fully as possible. Since the creation of this international solidarity programme, the Bolloré Group, operating in 130 countries, has developed a unique policy of local sponsorship. In 2021, donations to associations supported primarily the education and health sectors.

For example, in part by bringing books, the Bibliobus programme promotes the culture of reading in Congo for disadvantaged youth across several Pointe-Noire neighbourhoods. A four-year partnership agreement was signed with the French Institute in the country, which currently enables 1,000 children to benefit from the initiative.

In New Delhi, India, 180 young people with disabilities benefited from financial support for their professional training and for the renovation of a centre adapted to their needs.

Though they are the primary target of the "EarthTalent by Bolloré" solidarity programme, young people are not the only ones that benefit. Our Group also takes action to tackle humanitarian emergencies, as we did in 2021 following torrential rains in Timor-Leste, and more recently in Haiti.

"Last year the Bolloré Group pursued an ambitious sponsorship policy for local communities, people with disabilities, women and, of course, youth. Across all our divisions, the Group's employees rallied through volunteer assignments during work hours. In 2022, we continue to do our utmost in order to maintain our existing commitments and put new projects in place" stated Dorothée Van der Cruyssen, Head of the International Solidarity Commitment and Corporate Philanthropy Department.

About the Bolloré Group

Founded in 1822, the Bolloré Group is one of the 500 largest companies in the world, with more than 73,000 employees in 130 countries and on five continents. Through its diversification strategy, based on innovation and international development, the company holds strong positions in its three sectors: transport and logistics, communication, and electricity storage and systems. Operating in a number of countries in transition, including in Africa, Bolloré Group contributes to the economic growth and social development of the regions in which it is present.

About Earthtalent By Bolloré

It is the Bolloré Group's solidarity programme to empower young people. Created in 2010, it builds on its regional integration, developed through its various activities to support local charity projects primarily in the areas of education, professional training and entrepreneurship. This programme is in response to societal issues and is a priority for both the younger generation and local communities.

Press Contact:

Cindy Patan, Media Relations Manager
T +33 1 46 96 49 75 / +33 7 72 40 49 75
cindy.patan@bollore.com

**Not all of the Bolloré Group's subsidiaries were able to identify how many people benefited from their solidarity-based initiatives.*