

Bolloré Logistics to Exhibit in the 19th Edition of DIHAD

From March 13 to 15, 2023, Bolloré Logistics will be present on Booth E14 in the 19th edition of DIHAD (The Dubai International on Humanitarian Aid & Development Event) which will take place in Dubai, United Arab Emirates. The company will take this opportunity to showcase its latest customized transport, logistics and equipment solutions for humanitarian aid programs, emergency movements during crises and term humanitarian campaigns.

In 2022, Bolloré Logistics carried out urgent logistics operations in various countries of Middle-East & South Asia. In most of these countries, more than 70% of the population resides in rural and remote areas, where communities are often exposed to poor sanitary conditions. Bolloré Logistics has partnered with global humanitarian organizations to develop a more efficient transport system. With its unique presence and long experience in Africa and other areas, Bolloré Logistics offers reliable and proven logistics solutions, including for last-mile deliveries.

“As we continue our efforts to strengthen our position as a leading humanitarian relief and development partner, our participation in DIHAD for the 4th consecutive year demonstrates our commitment. We aim to support the humanitarian community in the Middle-East & South Asia region, especially in Healthcare and Education programs.” said Babu PAUL, Director Aid & Relief for Middle East & South Asia.

Bolloré Logistics offers customized solutions for all humanitarian aid missions, covering urgent crises as well as projects focused on longer-term objectives. When crises occur, we set up emergency teams and facilities within 24 hours, thanks in particular to our network of strategically placed control towers which coordinate in a reactive and efficient way the logistical interventions, with a solid understanding of the local requirements.

Held annually in Dubai, the DIHAD Conference and Exhibition serves the international humanitarian and development community in the Middle East, Africa and around the world. DIHAD brings together key decision-makers from leading NGOs, UN agencies, charities, and government bodies, as well as private sector aid, education, and construction providers to address the needs of people and countries affected by crises and other natural disasters.

About Bolloré Logistics

Bolloré Logistics is a major international supply chain operator and ranks among the world's top ten transport and logistics groups with 17,000 people with a network in 148 countries. Placing customers at the heart of its strategy, Bolloré Logistics is committed to designing innovative, robust and agile solutions. Through the reliable management of the entire supply chain, the company has developed a high level of resilience, enabling it to control risks by securing transport plans through alternative options and to lead a continuous improvement policy over the long term while acting as an ethical and responsible player.

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