

BOLLORE TRANSPORT & LOGISTICS ORGANISED THE 3rd EDITION OF MARATHON DAY, BENEFITING THE SOS CHILDREN'S VILLAGES ORGANISATION

On Thursday, September 20, 2018, over 14,000 Bolloré Transport & Logistics employees across 95 countries took part in the 3rd consecutive year of Marathon Day. This internal sporting event was created by Cyrille Bolloré, CEO of Bolloré Transport & Logistics, to raise funds for charity organisations.



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In Puteaux, the race took place on Thursday, 20 September at 12:30 pm.

Since 2016, Marathon Day has brought together employees from Bolloré Transport & Logistics across the world. The Group, which supports young people through its sponsorship programmes, has chosen to donate all the funds raised to the SOS Children's Villages organisation.

For over 60 years, SOS Children's Villages has supported children whose family situations have forced them to be housed elsewhere. It allows siblings to grow up together in a family-like environment, supported by an educational and effective long-lasting relationship in link with a family educator (the "SOS mother"). Beyond its mission to host children, it also develops programmes to promote access to education, professional training and healthcare. Furthermore, it works to strengthen family ties and prevent abandonment.

"This year we had the pleasure of giving the money raised during the Marathon Day to SOS Children's Villages, a worldwide charity organisation that helps orphaned and abandoned children by giving them a stable living environment until they can be fully independent. I would like to thank each of our employees for participating in this event and for coming out in large numbers to represent Bolloré Transports & Logistics." said Cyrille Bolloré, CEO of Bolloré Transport & Logistics.

"The help from Bolloré Transport & Logistics embodies two characteristics which are particularly dear to us: it seeks to benefit children across four continents, and is led by people whose commitment has touched us. This act of solidarity towards children around the world can only increase", said Isabelle Moret, the General Manager of SOS Children's Villages France.

About Bolloré Transport & Logistics

Bolloré Transport & Logistics is a major international transport and logistics operator with 36,700 employees across 106 countries on 5 continents. Specialising in multimodal transport, the group is active in 4 businesses: Bolloré Ports, Bolloré Logistics, Bolloré Railways and Bolloré Energy. Today, Bolloré Transport & Logistics is one of the 5 largest logistics operators in Europe and 10th in the world.

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