

BOLLORE LOGISTICS TAKES PART IN A CONFERENCE ON THE SEINE VALLEY REGION

On 7 February 2019, Bolloré Logistics is taking part in a conference on the Seine Valley region: Journée Vallée de la Seine – Regards croisés Île-de-France Normandie. The company will be providing expertise and expressing its views as part of a round table on the development of this region as France's largest logistics system*.

Bolloré Transport & Logistics has strong presence in Normandy and is seeking to develop the logistics offering around the Seine corridor. To this end, it will place the emphasis on modal transfer, the transfer of containers by river and the development of logistics platforms along the Seine.

In 2018, Bolloré Logistics launched a new river transport solution between Le Havre and Bonneuil-sur-Marne, with the aim of shipping over 5,000 TEU to the Ports de Paris entity. This new service also underlines the company's efforts to promote logistics solutions that are both innovative and virtuous from an environmental standpoint.

"The Seine corridor offers real potential for development. All the players concerned are committed to creating an efficient and competitive ecosystem. In recent years, we have invested over €150 million to increase the appeal of our logistics infrastructures," said Paul Bernard, Regional Director, Normandy of Bolloré Logistics.

Practical information

Vallée de la Seine – Regard croisés Île-de-France Normandie

Address: 20 avenue de Ségur – 75007 Paris

<https://www.lejournaldugrandparis.fr/vallee-de-seine-regards-croises-ile-de-france-normandie/>

***3:40 pm – 4:25 pm: developing France's largest logistics system**

- Antoine Berbain (Managing Director, Haropa)
- Jacques Gérard (Institutional Advisor, CMA-CGM)
- Philippe Deiss (Managing Director, Ports normands associés)
- **Paul Bernard (Regional Director, Normandy, Bolloré logistics)**
- Emmanuelle Saura (Managing Director, Normandy, SNCF réseau)

About Bolloré Transport & Logistics in Normandy

Bolloré Transport & Logistics employs over 1,000 people in Normandy. It is present on 40 sites through three of its main business areas: port operations, logistics and storage of oil products. It is currently investing in three flagship projects: a new 24,000 m² warehouse operated by Bolloré Logistics in the Pont de Normandie 2 (PLPN2) logistics park, the modernisation of the container terminal in Rouen by Bolloré Ports and the redevelopment of the storage area in the old refinery in Petit-Couronne as an oil depot.

www.bolloré-transport-logistics.com

About Bolloré Logistics

Bolloré Logistics, a brand of Bolloré Transport & Logistics, is a global leader in supply chain management ranking

among the world's top 10 in transport and logistics with an integrated network of 616 offices in 106 countries.
www.bollere-logistics.com

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