

JOËL HOUNSINOU APPOINTED CEO OF BOLLORE TRANSPORT & LOGISTICS CÔTE D'IVOIRE

Joël Hounsinou has been appointed CEO of Bolloré Transport & Logistics in Côte d'Ivoire, effective from 29 May 2020. Previously he was Deputy CEO of the Côte d'Ivoire subsidiary alongside Pierre Bellerose, Regional Manager for the Côte d'Ivoire - Burkina Faso region.

He began his career at the Andersen and Coopers & Lybrand law firms before joining the Bolloré Group in 1995. He has held a number of strategic positions in his 25-year career at the Bolloré Group, including as CEO of Sitarail for six years.

Joël Hounsinou is a graduate of École Supérieure de Commerce d'Abidjan (ESCA) and Institut National Polytechnique Houphouët Boigny (INP-HB) in Yamoussoukro.

"I am deeply honoured by the mission entrusted to me and the trust placed in me. Thanks to the experienced teams in Côte d'Ivoire, I will do all I can to maintain the leadership and boost the performance of Bolloré Transport & Logistics Côte d'Ivoire. Respecting the commitments of our company and to support the economic growth of Côte d'Ivoire, we will contribute to the continuation of our structuring investments, the coordination of major social and environmental projects, and the promotion of transparent behaviour in business affairs," said Joël Hounsinou.

About Bolloré Transport & Logistics Côte d'Ivoire

Present in Côte d'Ivoire in transport and logistics, Bolloré Transport & Logistics currently has over 1,500 direct Ivorian employees, working notably at its agencies in Abidjan, San Pedro, Bouaké, Noé, Ferkessedougou and Ouangolodougou. The company contributes actively to the development of Côte d'Ivoire, invests in the upskilling of its employees and leads a partnership policy with higher education institutes. Bolloré Transport & Logistics also rolls out initiatives for the local population in partnership with NGOs, assisting young people in their education and social reintegration and working on environmental protection.

www.bolloré-transport-logistics.com

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