

**BOLLORÉ LOGISTICS PRESENTS THE RESULTS OF THE SURVEY  
ADMINISTERED IN PARTNERSHIP WITH TRANSPORT INTELLIGENCE  
ENTITLED “THE FUTURE OF FREIGHT FORWARDING IN A POST-COVID  
WORLD”**

Bolloré Logistics and Transport Intelligence recently joined forces to jointly administer a global survey with 422 professionals (shippers, service providers and financial institutions) shedding light on the impacts of the Covid-19 crisis on the supply chain and future structural changes in the medium term.

Administered in July and August 2020, the survey confirms that for 72% of respondents the Covid-19 crisis will shape the global supply chain on a lasting basis. Thirty-one per cent said that the remoteness of supply areas and their concentration in a limited number of countries could be reconsidered. However, 61% of respondents believe that the crisis will not call into question globalisation as a business model.

The survey also reveals that the pandemic has heightened trends having emerged in recent years. These include the importance of real-time visibility of goods flows for increased responsiveness to unforeseen incidents (76%), the introduction of greater supply and flow-planning flexibility (64%), and sustainable development as a key performance criterion in logistics solutions (67%).

*“To control risks as part of the new situation created by the global pandemic, we are harnessing our capacity for resilience to foster the competitiveness of our customers internationally and to ensure supply-chain continuity. We are supporting our import and export customers in the recovery of their businesses by focusing on three objectives: the robustness of our transport plans, secured by alternative solutions; agility, with strong local expertise and empowered teams; and sustainability, by proposing eco-responsible solutions,”* said Thierry Ehrenbogen, CEO of Bolloré Logistics.

The survey results also highlight the positioning of Bolloré Logistics, which more than ever is asserting its “People Powered Innovation” brand positioning by investing over the long term in the company’s digital transformation while placing people at the centre of its development strategy.

## **About Bolloré Logistics**

Bolloré Logistics is a major international supply chain operator and ranks among the world's top ten transport and logistics groups with an integrated network of 600 agencies in 109 countries.

From the very start of the Covid-19 crisis, Bolloré Logistics took every measure to ensure the continuity of operations and inform its customers on a daily basis of the operability of its local agencies and traffic restrictions. To address the numerous logistics constraints, the teams devised alternative solutions including a large-scale programme on charter flights to maintain daily departures and the redeployment of resources to key sectors such as health and humanitarian work. Throughout the period, Bolloré Logistics has remained highly mobilised regarding the air transport of pharmaceutical products, shipping a total of over one billion masks from China and Vietnam to Europe, the Americas and Africa.

[www.bollore-logistics.com](http://www.bollore-logistics.com)

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