

Press Release

THE WORLD FOOD PROGRAMME RENEWS ITS LOGISTICS PARTNERSHIP WITH BOLLORE TRANSPORT & LOGISTICS

The World Food Programme (WFP), the leading global humanitarian organisation in the fight against hunger and winner of the 2020 Nobel Peace Prize, renewed its partnership with Bolloré Transport & Logistics Cameroon on 1 October 2020. The company will be responsible for the majority of WFP's logistics operations for Cameroon, Chad, the Central African Republic, Nigeria and Congo Brazzaville.

A long-standing partner of Bolloré Transport & Logistics Cameroon, WFP has once again entrusted the management of customs formalities as well as the stevedoring, warehousing and delivery of goods intended for humanitarian operations.

From the ports of Kribi and Douala, Bolloré Transport & Logistics will, on behalf of WFP, manage the import, transit or re-export of foodstuffs and non-foodstuff products via containers, conventional or bulk. To that end, it will rally 46 local SMEs specialised in the road transport of goods, as well as the services of the railway operator Camrail.

"We will harness our expertise for WFP, along with the experience we have acquired in complex projects for major international groups. At each link in the supply chain, we will mobilise the necessary resources by providing WFP with dedicated teams and adapted infrastructure to respond to its needs," said Nadia Omikounlé Youmbi, Project Manager at the Sales Department of Bolloré Transport & Logistics Cameroon.

With a projected annual volume of 105,000 tonnes of foodstuffs contributed by WFP to vulnerable populations, the Bolloré Transport & Logistics subsidiaries in Cameroon, Chad, the Central African Republic, Nigeria and Congo Brazzaville will also be rolling out innovative environmental and digital solutions for the shipments.

"We are pleased to be able to support WFP as part of its noble and uplifting mission to help populations in difficulty. Our teams are committed to meeting the challenge of a seamless, effective and efficient supply chain to deliver shipments to target areas within the set deadlines. I would like to thank WFP for its renewed trust and applaud my colleagues for their commitment and operational performance," said Mohamed Diop, Regional Director, Bolloré Transport & Logistics Gulf of Guinea.

About Bolloré Transport & Logistics Cameroon

Present in Cameroon in logistics, rail transport (Camrail) and stevedoring (Kribi Conteneurs Terminal, SEPBC), Bolloré Transport & Logistics currently employs more than 5,000 people in the country. The company contributes actively to the development of Cameroon and invests in the upskilling of its employees. Bolloré Transport & Logistics also leads initiatives for the local population in partnership with organisations, assisting young people in their education and social reintegration and working to raise their awareness of environmental protection.

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