

BOLLORÉ LOGISTICS STRENGTHENS ITS CSR POLICY WITH THE APPOINTMENT OF TWO NEW HEADS IN ITS NETWORK

Cécile Roland and Camille Vanderghote have been appointed as Head of Corporate Social Responsibility for France and the Americas, respectively

Committed for several years to a corporate social responsibility (CSR) policy, formally drafted in 2018 as part of its Powering Sustainable Logistics programme, Bolloré Logistics is continuing the implementation of its action plan and is strengthening its teams with the appointment of two new CSR Heads: Cécile Roland for France and Camille Vanderghote for the Americas Region. Harnessing their expertise on environmental issues, their aim will be to develop the company's CSR strategy and pursue the projects already initiated at local level.

Cécile Roland is an environmental engineer and holds a PhD in Waste Recovery from École Nationale des Ponts et Chaussées. She is an expert in the environmental assessment and improvement of products and services. Ms Roland joined Bolloré Logistics at the beginning of October after having built up extensive expertise in the construction sector. In coordination with Bolloré Logistics CSR Department, she will be tasked with leading and implementing the CSR strategy in France. The strategy will have three key focuses: the reduction of Bolloré Logistics' greenhouse gas emissions by 2027 (energy and carbon efficiency of buildings, low-carbon vehicle fleets, etc.), the introduction of a range of green solutions for customers (carbon assessments, alternative transport plans, reduced plastic packaging, etc.) and the commitment of all employees to this strategy (in-house training, AcTogether challenge, etc.).

Camille Vanderghote, who holds a Master's degree in Environmental Engineering and Management from École Nationale Supérieure des Mines de Paris, joined the Bolloré Logistics CSR Department in 2018. Over the last two years, she has notably worked on the company's climate strategy, the production of carbon assessments for customers, the development of internal tools for measuring CO₂ emissions, and the launch of the AcTogether inter-company challenge. Based in Mexico since September 2020, Ms Vanderghote will be responsible for developing Bolloré Logistics' CSR culture in the Americas by promoting eco-responsible solutions to the brand's customers with a view to positioning Bolloré Logistics as a leader in sustainable development in its sector.

Launched in 2018, Bolloré Logistics' CSR programme, Powering Sustainable Logistics, aims to boost the environmental and societal value of Bolloré Logistics throughout the supply chain. Based on the ISO 26000 social-responsibility standard, the programme rallies all the company's employees around 11 commitments and 54 objectives to be achieved by 2027. Regarding the environment, the company has committed to reducing its greenhouse gas emissions by 43% in absolute terms for scopes 1 (direct emissions) and 2 (indirect emissions) and to supporting its customers so as to reduce the environmental impact of the supply chain for scope 3 (other indirect emissions).

About Bolloré Logistics

Bolloré Logistics is a major international supply chain operator and ranks among the world's top ten transport and logistics groups with an integrated network of 600 agencies in 109 countries. Placing customers at the heart of its strategy, Bolloré Logistics is committed to designing innovative, robust and agile solutions. Through the reliable management of the entire supply chain, the company has developed a high level of resilience enabling it to control risks by securing transport plans through alternative options and to lead a continuous improvement policy over the long term while acting as an ethical and responsible player.

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