

BOLLORE LOGISTICS ANNOUNCES THE OPENING OF THE EUROPEAN AUTOMOTIVE COMPETENCE CENTER

On 1 December, Bolloré Logistics opened its first Automotive Competence Center at its agency in Le Mans, France. Coordinated by a team of experts bringing together expertise across the automotive supply chain, the new organisation addresses the company's carmaker and equipment-supplier customers and harnesses the know-how acquired over more than 20 years in intercontinental inbound/outbound and after-sales logistics.

The main aims of the Bolloré Logistics' Automotive Competence Center are to support the implementation of multimodal transport (air, maritime, road, rail), manage freight capacities on the basis of specific agreements between Bolloré Logistics and its panel of transport companies, manage goods flows in real time with 24-7 alert management, improve the company's performance and roll out harmonised and optimised processes with customers and partners.

Further objectives are to coordinate end-to-end operations and align processes in the various regions of the Bolloré Logistics network, in particular against the backdrop of a transport capacity shortage resulting from the health crisis.

"We are implementing this structure to develop our business activity at European level by harnessing the know-how of the teams in Le Mans. We intend to replicate the Center on other continents with a view to industrialising our automotive approach and delivering ever more agile and optimised solutions," said Jean-Philippe Tison, Automotive Director at Bolloré Logistics.

About Bolloré Logistics

Bolloré Logistics is a global leader in international transport and logistics with a network of 609 offices in 107 countries with more than 20,600 employees. The company delivers custom-fit solutions with a high added value that draw on an in-depth experience and understanding of different industries, as well as the constant quest for improvement and optimization. Bolloré Logistics' range of services extends across five core categories: Multimodal Transport, Customs and Regulatory Compliance, Logistics, Global Supply Chain and Industrial Projects. The performance stems from a worldwide network of experts and from value-added integrated information systems which afford complete visibility on all operations throughout the entire supply chain.

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