

## **BOLLORÉ LOGISTICS STRENGTHENS ITS COMMITMENTS IN THE FIGHT AGAINST CLIMATE CHANGE**

After setting carbon reduction objectives on its direct emissions in 2018, Bolloré Logistics is now committing to cutting by 30% by 2030 (relative to 2019) its Scope 3 CO<sub>2</sub> emissions generated by the execution of transport services. The ambitious goal, considerably lower than the 2°C trajectory, involves making a sustainable offering central to its operations.

*"Bolloré Logistics has for several years supported its customers in their growth by providing eco-responsible solutions. Focused initially on key account customers, Bolloré Logistics' sustainable supply-chain offering is being strengthened across all segments and, at the same time, rolled out widely and industrialised,"* said Odile Maarek, CSR Director at Bolloré Logistics.

The key issue now for Bolloré Logistics is to step up the transformation of existing systems by integrating climate and air quality aspects. To that end, the company is concentrating its efforts on optimisation, by contributing ever greater value to operational and environmental transport data.

The Bolloré Logistics network is also working on the protection of natural capital through the rationalised use of plastic and cardboard consumables used in transport and logistics services as well as the implementation of circular economy projects.

Integrated into the "Sustainable supply chain" field of B.Lab, these approaches are also underpinned by special innovation projects co-developed with partners and customers that supplement Bolloré Logistics' solutions for contributing to supply chain decarbonisation.

These commitments are part of Bolloré Logistics' CSR programme, Powering Sustainable Logistics, launched in 2018. Factoring these ethical, social and environmental issues into its value chain, it involves all the employees and targets in particular eight of the United Nations' Sustainable Development Goals. The concrete results and the implementation of action plans are detailed every year in the company's CSR report.

*"We are faced with major challenges for the planet, calling for a considerable transformation across the entire supply chain. Our CSR programme, Powering Sustainable Logistics, is aimed at boosting our contribution to the resolution of these social and environmental issues. Our Scope 3 objective is extremely ambitious but fully necessary for contributing to the fight against climate change,"* said Thierry Ehrenbogen, CEO of Bolloré Logistics.

## **About Bolloré Logistics**

Bolloré Logistics is a major international supply chain operator and ranks among the world's top ten transport and logistics groups with an integrated network of 600 agencies in 109 countries. Placing customers at the heart of its strategy, Bolloré Logistics is committed to designing innovative, robust and agile solutions. Through the reliable management of the entire supply chain, the company has developed a high level of resilience enabling it to control risks by securing transport plans through alternative options and to lead a continuous improvement policy over the long term while acting as an ethical and responsible player.

[www.bollore-logistics.com](http://www.bollore-logistics.com)

### **Press contacts:**

Cindy Patan, Media Relations Manager – Bolloré Transport & Logistics  
T +33 1 46 96 49 75 / +33 7 72 40 49 75 – [cindy.patan@bollore.com](mailto:cindy.patan@bollore.com)

Adeline Durand, Global Communication Manager – Bolloré Logistics  
T +33 1 46 96 17 21 – [adeline.durand@bollore.com](mailto:adeline.durand@bollore.com)