

BOLLORÉ LOGISTICS EXTENDS THE AIRLIFT WITH AFRICA TO ENSURE SUPPLY CONTINUITY

Against the backdrop of the Covid-19 health crisis, Bolloré Logistics is extending until 31 July 2020 its special weekly cargo freight service between Europe and West Africa, the WARA AIR SERVICE.

To respond to air transport demand and continue ensuring the continuity of supply to the African continent, Bolloré Logistics has for three months provided regular weekly links between Europe and the countries of West Africa. Every week, freight is transported via two or three all-cargo flights from Bolloré Logistics' airport hubs in Liège, Belgium, and at Roissy Charles-de-Gaulle, France. They serve the destinations of Abidjan (Côte d'Ivoire), Bamako (Mali), Accra (Ghana), Freetown (Sierra Leone), Ouagadougou (Burkina Faso), Conakry (Guinea), Niamey (Niger), Monrovia (Liberia) and Nouakchott (Mauritania).

The WARA AIR SERVICE between Europe and Africa is fully connected to the Bolloré Logistics' global network and fed by similar charter programmes from Asia and North America thus providing integrated, end-to-end solutions.

Since the introduction of transport restrictions, some 30 flights have already ensured the reliable and secure shipment of 1,800 tonnes of goods intended for humanitarian aid, health materials and equipment, medical and food products, spare parts, telecoms equipment and other daily consumer goods. For example, over 100 tonnes of mangos have been exported from Africa to Europe.

Bolloré Logistics' special WARA AIR SERVICE has been maintained through 31 July 2020 and may be extended further if air freight capacity restrictions remain in place. Bolloré Logistics is closely monitoring the pandemic situation worldwide, and notably in Africa. The company has implemented an organisation system enabling the pursuit of logistics operations with a view to ensuring supply-chain continuity. It has set up a crisis unit staffed by experts tasked with overseeing an emergency plan and devising scalable solutions taking account of the directives issued by local authorities.

"In the 48 African countries in which we operate, Bolloré Logistics proposes alternative transport plans adapted to the needs of our customers. We are harnessing our unique integrated logistics network to ensure the end-to-end shipments of all types of goods to the most remote areas," said Jérôme Petit, CEO Africa, Bolloré Logistics.

About Bolloré Logistics

Bolloré Logistics, a brand of Bolloré Transport & Logistics, is a world leader in supply chain management and ranks among the world's ten largest transport and logistics groups with an integrated network of 600 agencies in 109 countries.

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