

Bolloré Logistics launches a new air charter service between Singapore and Hainan

To support the growth of the travel retail market in Hainan, Bolloré Logistics recently launched a new air charter service. On 20th March 2023 Bolloré Logistics signed a cooperation agreement with the Hainan Provincial Bureau of International Economic Development (IEDB) and Haikou Comprehensive Bonded Zone Management Committee to strengthen its partnership and enhance collaboration between the entities.

The air charter service will operate weekly from Singapore to Haikou via Hong Kong, providing perfumes and cosmetics, and luxury retail brands with secured transport capacity to grow in the Hainan market. The service offers end-to-end monitoring for both Dangerous Goods (DG) and Non-Dangerous Goods (Non-DG). Coupled with the warehousing capabilities and value-added services in the Bolloré Logistics' three hubs, the solution will provide brands with the agility and flexibility required for their business.

On the Singapore-Hong Kong-Haikou route, sustainable aviation fuel (SAF), a low-carbon alternative to traditional jet fuel, is used. Made primarily from used cooking oil and waste resources, the use of SAF reduces CO2 emissions of the charter by 25% as less natural resources is used.

"Many of our customers share similar goals when it comes to sustainability and reducing carbon emissions in their supply chain. Using SAF in this charter is therefore in accordance with our group's program 'Powering Sustainable Logistics' and showcases our capability to set up and expand our services for clients," said Loig Pavard, CEO of Bolloré Logistics Singapore.

Over the past three years, offshore duty-free spending has skyrocketed in the city of Haikou, which hosts the largest stand-alone duty-free shop in the world. To support Hainan's booming travel retail industry, Bolloré Logistics has worked enhance its transport and logistics services and provide end-to-end supply chain solutions for retailers there.

Sun Bo, Vice Mayor of Haikou city, said, *"This February, we discussed the constructive cooperation plan in Haikou with the Bolloré Logistics team. The launch of the new air charter service, together with the distribution hub that Bolloré Logistics will build in Haikou, will support Haikou's strategic development plan to be an international travel retail center."*

About Bolloré Logistics

Bolloré Logistics is a major international supply chain operator and ranks among the world's top ten transport and logistics groups with 15,000 people with a network in 148 countries. Placing customers at the heart of its strategy, Bolloré Logistics is committed to designing innovative, robust and agile solutions. Through the reliable management of the entire supply chain, the company has developed a high level of resilience, enabling it to control risks by securing transport plans through alternative options and to lead a continuous improvement policy over the long term while acting as an ethical and responsible player.

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