



## PRESS KIT

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# AEROHUB, A BENCHMARK MULTIMODAL LOGISTICS HUB CONTRIBUTING TO THE DEVELOPMENT OF WEST AFRICA



Aerohub is Bollore Transport & Logistics' new logistics platform in Côte d'Ivoire. The site is strategically located at the Félix Houphouët Boigny airport and close to the Port of Abidjan. Aerohub is a connection point between sea or air logistics flows and final consumers.

The new hub will receive, store and distribute on a tri-temperature platform (frozen, positive cold, ambient temperature) goods intended for the Côte d'Ivoire and sub-regional market.

With this latest-generation infrastructure, Bollore Transport & Logistics will contribute to the country's economic development and reinforce the company's leadership position in logistics services in West Africa.

It will also favour inter-African trade – a central aspect of Bollore Transport & Logistics' growth strategy – for the enhanced economic integration of Africa.

Over F CFA 4.5 billion has already been invested in the launch of Aerohub out of a total F CFA 8 billion earmarked.

Committed to the logistics transformation of the African continent, Bollore Transport & Logistics is seeking to catalyse the emergence of the African common market.

## A BENCHMARK TRI-TEMPERATURE PLATFORM

- The Aerohub site covers a surface area of **15,000 m<sup>2</sup>**, of which **6,000 m<sup>2</sup>** are already in service, and comprises:
- A **4 800 m<sup>2</sup>** ambient-temperature storage area.
- A **1 200 m<sup>2</sup>** refrigerated area, including a **600 m<sup>2</sup>** negative-cold area (-20 °C), a **300 m<sup>2</sup>** positive-cold area (+1 °C, +8 °C) and a **300 m<sup>2</sup>** fresh-produce sorting area.

## TO THAT END, AEROHUB FEATURES:

- **1** warehouse divided into three storage units with adapted temperatures: ambient, positive cold (2 °C to 10 °C), negative cold (-20 °C) for frozen products.
- **5,800** pallet racks with an existing capacity of **6,500** storage locations and a long-term capacity of **15,000**.
- **8** levelling platforms, **3** of which equipped with dock shelters to preserve the cold chain.
- **2** full-width access ramps.



## MEETING THE NEEDS OF WEST AFRICAN MARKETS

With the new multimodal platform, Bolloré Transport & Logistics is extending its range of logistics services and thereby addressing the specific needs of economic growth in the sub-region.

Thanks to the expertise of 140 employees specialised in added-value warehousing, Aerohub provides a bespoke logistics solution to players in the mass retail, pharmaceutical, telecommunications and catering sectors, among others. Operational synergies are placed at the service of operators in Côte d'Ivoire and the sub-region to help them control their logistics costs and provide top-quality services to small and medium-sized companies in Côte d'Ivoire.

### 3 QUESTIONS FOR JOEL HOUNSINOU



**Joel Hounsinou,**  
Deputy CEO  
of Bolloré Transport & Logistics  
in Côte d'Ivoire

#### **What is the primary purpose of Aerohub?**

The role of Aerohub is to receive, store under optimal conditions and forward goods received from various origins for distribution in the Côte d'Ivoire and sub-regional market. It stands apart by offering tri-temperature storage at a

single site (deep-frozen, positive cold and ambient temperature). The platform is ideally connected to the airport and the Port of Abidjan. It is virtually accessible from the airport runways, and yet relatively close to the port terminal via the Vridi-Port Bouet road. In addition to added-value logistics services (such as packaging, labelling, printing, kitting, co-packing and cross-docking), we have developed a local tri-temperature distribution service for our customers.

#### **Which goods can be stocked at the hub and how will they be forwarded?**

Aerohub can be used to store goods from a range of sectors, mainly dry, fresh and frozen food products, high-added-value technological products and pharmaceutical products with

specific storage requirements. Imported goods are either destined for the local market or re-exported to the West African sub-region.

#### **What are the strengths of Aerohub?**

Aerohub offers our customers more flexibility by providing them with a tri-temperature space. Moreover, we offer a competitive pallet location storage solution, which will help customers to control their logistics storage costs and facilitate the access of small and medium-sized businesses to a bespoke logistics solution. Lastly, its ideal location means that it can combine both maritime and air transport flows with the distribution warehouse.



## AN ECO-RESPONSIBLE INFRASTRUCTURE WITH THE HIGHEST SECURITY STANDARDS

Aerohub is equipped with 24-7 security systems in all the areas of the warehouse, as well as digital apps for the traceability and enhanced real-time monitoring of goods.

Aerohub is equipped with modern fire-fighting equipment, including fire hose stations supplied by a 60,000 litre water tank and fire extinguishers.

It also has a high-output electricity generator, so it can continue operating for several days if the electrical network fails.

### A MODERN CONTRIBUTION TO SUSTAINABLE LOGISTICS

Aerohub features a number of innovative systems aimed at reducing the environmental footprint of its activities and preserving biodiversity.

Bolloré Transport & Logistics has equipped the hub with electric handling machines that will be powered in the long term by solar panels.

Storm-water holding reservoirs have also been introduced to minimise flooding risks.

In addition to the installation of translucent roofing, the site's automated lighting system is based on movement detectors and helps to reduce energy consumption.

Bolloré Transport & Logistics invests in the long term in the development of innovative and connected offers that respect human beings and their environment.



## BOLLORÉ TRANSPORT & LOGISTICS A STRATEGIC PLAYER IN CÔTE D'IVOIRE

Bolloré Transport & Logistics employs over 8,000 people in Côte d'Ivoire in its port, logistics, railway and ship repair businesses.

Bolloré Transport & Logistics is present in six cities in Côte d'Ivoire, Abidjan, Bouaké, Ferkessédougou, Noé, Ouangolodougou and San Pedro.

### A PLAYER IN STEVEDORING

As part of a public-private partnership, Bolloré Transport & Logistics operates the Abidjan container terminal. The 30-hectare platform boasts leading-edge equipment, including eight dockside gantries and 20 rubber-tyred gantries, handled by skilled teams offering performances compliant with international standards.

### A SPECIALIST IN SHIP REPAIR

Carena, a subsidiary of Bolloré Ports, is the number-one ship repair yard on the West African coast. Bolloré Ports provides a high-quality service in the maintenance of all types of ships operating in the Atlantic Ocean.

### A RAILWAY OPERATOR

Sitarail operates the 1,260 km long railway network between Abidjan and Kaya in Burkina Faso. A subsidiary of Bolloré Railways, Sitarail is pursuing its efforts to modernise this infrastructure, with a view to increasing the flow of trade and the mobility of people between the two countries. By so doing, it is contributing to the sustainable development of the cities on the rail network and their populations.

### A ROBUST INVESTMENT POLICY

Bolloré Transport & Logistics recently made a number of investments to improve the quality of the logistics service in Côte d'Ivoire, acquiring four locomotives for Sitarail, two ship-to-shore (STS) gantries and four rubber tyred gantries (RTG) for the Abidjan Terminal, a third large-capacity dock for Carena, a new cocoa stuffing station, and a modern 10,000 m<sup>2</sup> warehouse for storing export products.

### A LONG-TERM COMMITMENT TO YOUNG PEOPLE IN CÔTE D'IVOIRE

In July 2019, Bolloré Transport & Logistics won the prize of "Premier Employeur" ("Top Employer") in Côte d'Ivoire in the transport and logistics sector, awarded by the Ingénieurs en Logistique et Transports organisation (ILT).



Involved in the development of Côte d'Ivoire, Bolloré Transport & Logistics is contributing to the growth of the country's economy by building modern infrastructure as well as by training its employees and creating jobs.

In 2008, Bolloré Transport & Logistics created the Centre de Formation Portuaire Panafricain (CFPP, pan-African port training centre) to help employees further boost their occupational skills.

To recruit qualified professionals specialised in its skills areas, Bolloré Transport & Logistics has formed a partnership with the Regional Academy of Sciences and the Sea, ARSTM.

In addition, since 2012 Bolloré Transport & Logistics has been a partner of the Institut National Polytechnique Houphouët Boigny higher-education institute (INP-HB) in Yamoussoukro, a top-level establishment of international renown. In the last three years, 87 INP-HB graduates have joined the company's workforce.

FOUR BUSINESS  
FOUR EXPERTISE  
WORKING IN SYNERGY

**BOLLORÉ**  
TRANSPORT & LOGISTICS

In 2015, Bolloré Transport & Logistics grouped its long-standing business lines into four brands: **Bolloré Ports**, **Bolloré Logistics**, **Bolloré Railways** and **Bolloré Energy**. Present in 107 countries, Bolloré Transport & Logistics ranks as one of the top-five logistics companies in Europe, number ten worldwide, and the main transport group in Africa. It employs nearly 36,500 people, 22,100 of whom on the African continent.

## The key dates

### 1986-1988

In 1986, the Group purchased SCAC (Société Commerciale d'Affrètement et de Combustible) from Suez. This acquisition allowed the Group to gain a toehold in shipping and handling in France, as well as in Africa with Socopao.

### 1991

Delmas-Vieljeux joins the Group, giving it a significant presence along the African coast. The shipping network and our inland African freight network were organized into a single entity: SDV.

### 2005-2014

A number of acquisitions take place, in Africa and Europe. Growth is based on port concessions in Africa, railways, forwarding networks, and logistics in North America, Asia, and today, in the Middle East. In the end of 2014, Cyrille Bolloré announces that Bolloré Logistics, Bolloré Africa Logistics and Bolloré Énergie will be united under a single brand:

BOLLORÉ TRANSPORT & LOGISTICS

### 1988

Bolloré becomes a shipowner by purchasing the Société Navale Caennaise, thereby controlling a portion of African cargo handling. Rhin-Rhône was purchased from Elf.

### 1997-2000

The Bolloré Group acquires control of 100% of Saga shares. 2000, SFDM takeover, the operator of the DMM pipeline in France.

### Depuis 2015

Bolloré Transport & Logistics pursues its international development with the ambition of becoming:

ONE OF WORLD'S TOP FIVE  
LOGISTICS COMPANIES  
BY 2025.

# BOLLORÉ TRANSPORT & LOGISTICS IN AFRICA

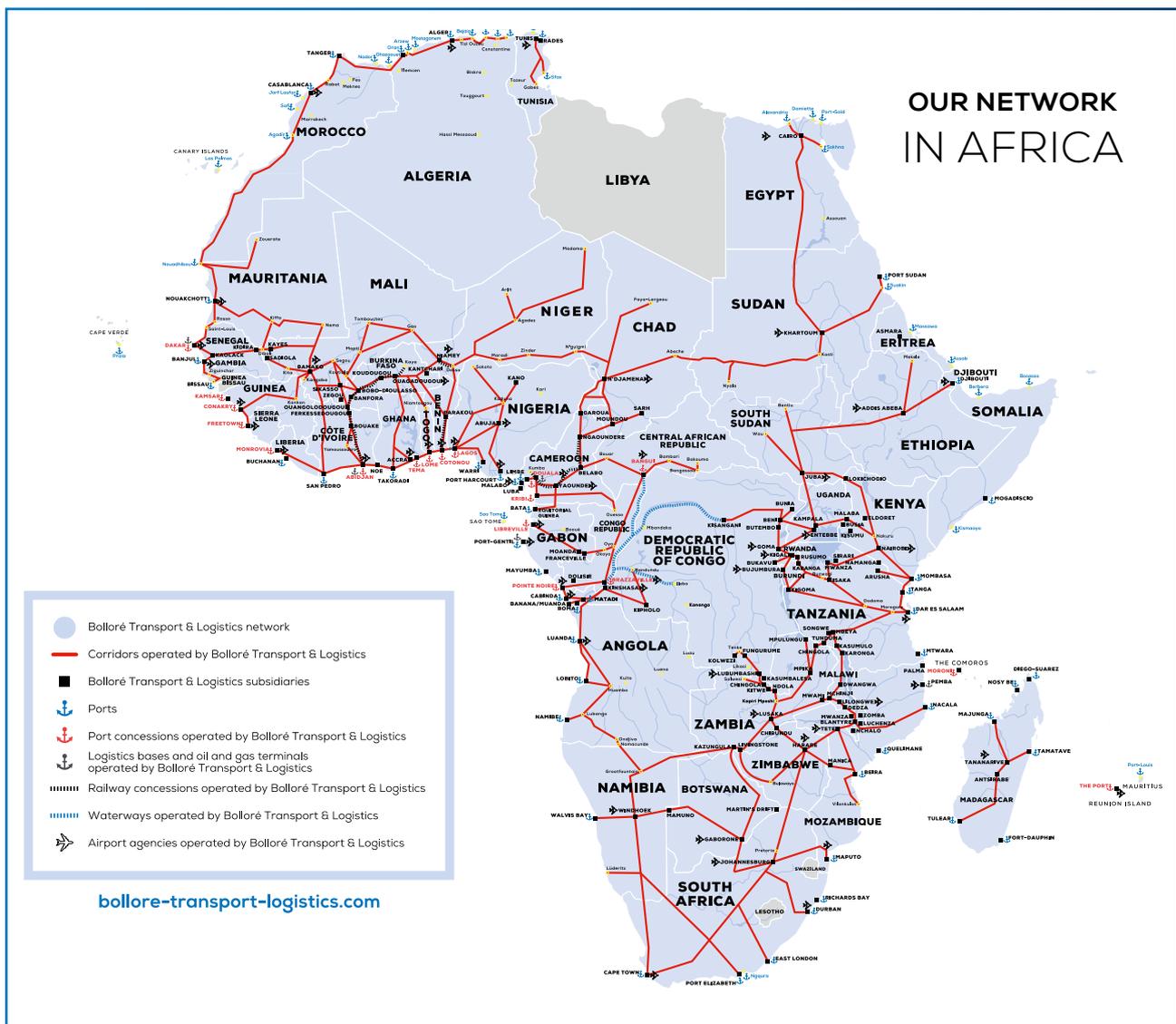
The African continent today is one of the world's most dynamic regions for world trade, with annual growth of around 5%.

Bolloré Transport & Logistics has invested €3 billion in the last ten years to ensure that the infrastructure it operates complies with the most stringent international standards. Harnessing the comprehensive coverage of its international network, the company ensures the transport of entrusted shipments from the point of collection to their delivery point on the continent via secure corridors.

In its 48 operating countries, Bolloré Transport & Logistics is rolling out its expertise to boost the attractiveness of the continent and pursue its growth. It opened two new agencies in Somalia and Eritrea in 2018, reinforcing its position as the leading integrated logistics operator.

Attentive to the market's needs, it has developed sector-specific offers for key sectors of the economy, including oil and mining logistics, industrial goods, commodities, energy, telephony, humanitarian aid and consumer goods.

Bolloré Transport & Logistics has a resolutely long-term approach. Through its investments, it brings people closer, contributes to personal well-being and innovates in order to adapt to an ever-changing world. It is particularly committed to young people, contributing to the improvement of education systems, and works to enhance the living conditions of local populations by favouring their access to healthcare.





## Bolloré Transport & Logistics

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